

GLOBIS Pre MBA Course offered this July 2023

Organizational Behavior and Leadership



Course Details

Upon completing the course, you will be able to :

- Utilize key concepts found in areas such as Empowerment, Group Management, Change Management
- Apply key frameworks enabling you to grow into a leader who is prepared to deal with the rapid changes taking place in today's business environment
- Look back on your own professional career and apply key lessons to your actual workplace
- Explore and analyze operating conditions, business characteristics, and other factors related to management strategies



Practical for Today's Leaders

100% interactive courses taught by industry experts using cases based on actual business issues in a variety of industries



3 Months, 18 Hours

Suitable for busy professionals with 6 sessions held every other week



Hybrid Teaching

Flexible for today's lifestyle, choose to join on-site in Bangkok or online



Certificate

Participants will receive a certificate upon course completion

Schedule

6 Saturdays
9 AM - 12 PM

Format: On-site or Online

Course Fee: **37,850 THB** (Excluding VAT),
scholarships are available for self-sponsored participants

Jul. 8

Jul. 22

Aug. 5

Aug. 19

Sep. 2

Sep. 16



Tadahiro Wakasugi

Mr. Wakasugi has expertise in strategy, capability development, and organizational development for organizations. Prior to GLOBIS, he worked for management consulting firm Booz & Company.

He also worked as director for a London-based education start-up. At GLOBIS, he is engaged in curriculum and content development as well as talent development for corporations and individuals. He also serves as an executive coach for a start-up.

EDUCATION:

MBA, London Business School, London, UK



Themes and Reading Materials

SESSION 1

Shohei Yamaguchi and Spark Corporation

THEME Conflict and Growth Faced by Middle Managers during Organizational Change

SESSION 2

Starbucks Corporation
Taro Foods

THEME Corporate Management and Empowerment- based Leadership

SESSION 3

The Reform of Kirin Brewery

THEME Group Management and Team Building

SESSION 4

Unilever's New Global Strategy

THEME Managing Organizational Change

SESSION 5

Teaming at Disney Animation

THEME Innovation Leadership and Teams

SESSION 6

HCL Technologies

THEME Innovation Leadership and Organizational Change

Alumni in Thailand



Kantapol Manaspon

Fund Manager, Tech Corporate Venture Capital

“ While working and raising a family in Thailand, I started with a few Pre-MBA courses first before finally decided to move into the Part-time Online MBA at GLOBIS. GLOBIS has provided me with the business knowledge, entrepreneurial mindset, and dynamic network to transform myself from being an engineer to being a business professionals confident in assessing tech startups.”

Transform Yourself with the Pre-MBA

The Pre-MBA program offers practical business courses taught entirely in English over the course of 3 months.

- It covers the fundamentals of business administration such as strategy, marketing, leadership, accounting, finance, and more.
- Participants analyze corporate issues described in business cases and discuss solutions in an interactive learning environment.
- Certificates are offered for the non-degree courses upon successful completion of each subject.

Next steps



Apply to the Pre-MBA



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Learn More



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Join our Events

GLOBIS Thailand



#2333 M Thai Tower, All Seasons Place 23Fl., 87 Wireless Road, Lumpini, Pathumwan Bangkok 10330 Thailand



TEL: +66 (0)2 627 9027



Email: imba-info@globis.ac.jp



@globisthailand



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From Japan to Thailand, we develop visionary leaders who create and innovate societies

Our innovative approach to teaching business education has established GLOBIS to be Japan's largest business school having taught over 6,000 MBA alumni and more than one million professionals through our corporate training programs.

The Pre-MBA we offer at GLOBIS Thailand is an experiential learning program held entirely in English and taught by world-class lecturers from GLOBIS University in Japan.

Guided by industry professionals and international case studies, be ready to analyze, discuss, and present in our dynamic, and encouraging learning atmosphere. Equip yourself with practical knowledge and skills that will allow you to make an immediate impact at work right away!

Our Services

GLOBIS Thailand strives to provide services that can have tangible results for both the individual and corporation.

○ Pre-MBA Program:

3-month business courses covering business fundamentals such as strategy, marketing, HR, and business analytics held online or hybrid in Bangkok

○ MBA Programs in Tokyo and Online

Consult with us about your MBA journey at GLOBIS University whether you want to study in Japan or online from Thailand. Discover scholarship opportunities and learn how the Pre-MBA can lead you to the future MBA.

○ Corporate Training Programs:

Customized and packaged global training programs taught in-house or online

○ GLOBIS Unlimited:

Get ahead with our business microlearning platform from Japan's No.1 MBA

Founder's Message

"We are very excited to expand our presence in Thailand with our Pre-MBA courses in the hybrid format. Our mission has always been to pave the way for change and innovation. We do this by connecting our three core pillars: people, capital, and knowledge to foster the business ecosystem and support visionary leaders. Maintaining these pillars is what we envisioned when we founded a venture capital firm, a publishing company, and, of course, our business school."



Yoshito Hori

Founder & President of GLOBIS Corporation
President, Graduate School of Management,
GLOBIS University



Since January 2021, we have conducted more than 30 course sessions, CEO seminars and networking events. Regardless of the COVID-19 situation in Thailand, GLOBIS encourages the never-stop-learning self development experience by offering appropriate learning formats either entirely online or in the hybrid format.