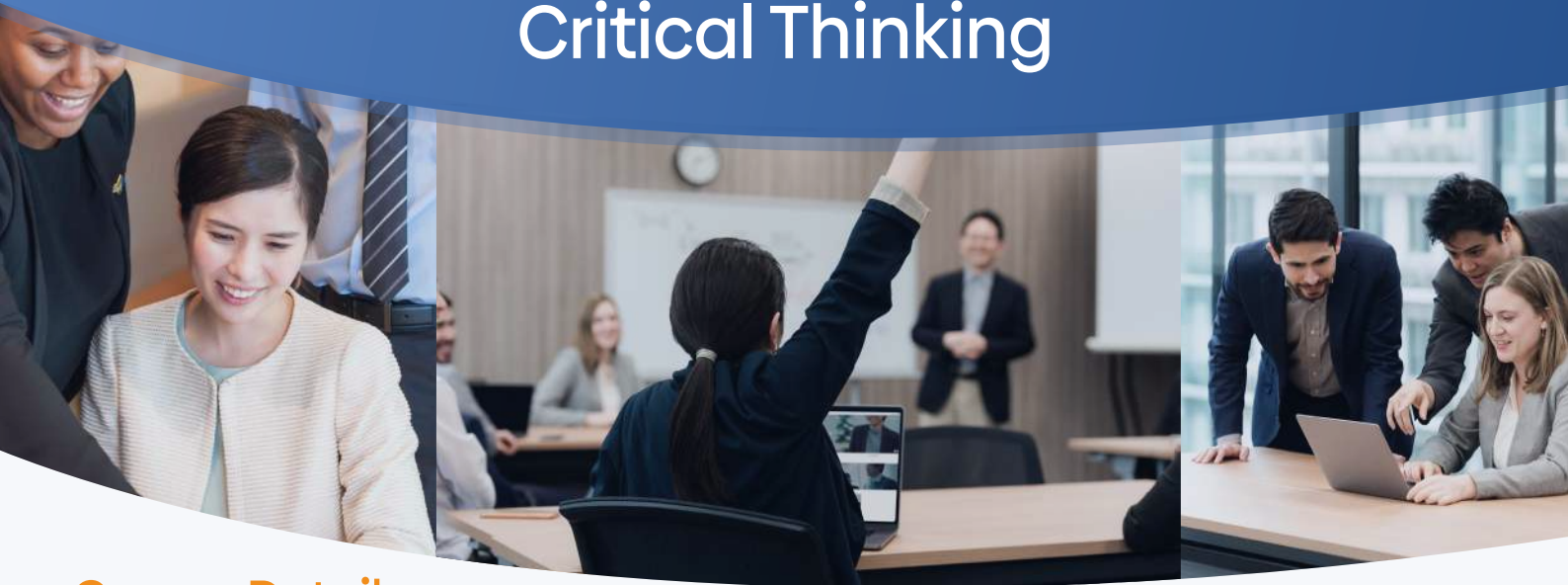


GLOBIS Pre-MBA Course offered in January 2024

Critical Thinking



Course Details

Upon completing this course, you will be able to:

- Tackle today's business environment with agility, by processing, evaluating, and making decisions effectively and efficiently
- Systematically process issues, evaluate options and communicate solutions to push your own agenda forward
- Formulate and apply your own frameworks resulting in robust analysis free from preconceptions and bias
- Immediately apply logic and communication techniques to get buy-in from your colleagues and clients



Practical for Today's Leaders

100% interactive courses taught by industry experts using cases based on actual business issues in a variety of industries



3 Months, 18 Hours

Suitable for busy professionals with 6 sessions held every other week



Online Teaching

Flexible and safe for today's lifestyle



Certificate

Participants will receive a certificate upon course completion

Schedule

6 Saturdays
9 AM - 12 PM

Format: Online or Hybrid

Course Fee: **37,850 THB** (Excluding VAT),
scholarships are available for self-sponsored participants

Jan. 13

Jan. 27

Feb. 10

Feb. 24

Mar. 9

Mar. 23



Jake Pratley

Jake Pratley currently oversees faculty and content development for the English MBA programs at GLOBIS University. In his decade-long experience in the education sector, he has played leading roles in global expansion and diversification for various products and services. He has led diverse teams, launched new products, and developed strategic partnerships with business, diplomatic, and educational institutions in Japan and worldwide.

In his prior role as head of student recruitment, Jake oversaw record growth of the English MBA programs at GLOBIS University, restructured strategies to adapt to the COVID-19 pandemic, and played a leading role in the successful launch of the Online MBA. Prior to this, he worked in public relations for a professional soccer club in Australia. Jake holds a bachelor's degree in journalism from the University of Queensland and an MBA from GLOBIS University, graduating with the Award for Academic Excellence in 2017.



Themes and Reading Materials

Day 1

Office building with unhappy tenants

THEME Techniques for Building Logical Arguments

TEXTS Critical Thinking –5th Edition–*

*GLOBIS original texts

Day 2

Professional basketball league data analysis

THEME Basic Problem-solving Techniques

TEXTS Critical Thinking –5th Edition–

Day 3

Consulting company with declining income

THEME How to Think When Solving Problems

TEXTS Critical Thinking –5th Edition–, Case Studies

Day 4

Glasses retailer falling behind competitors

THEME How to Think When Solving Problems

TEXTS Case studies, Day 4 Report

Day 5

Energy drinks producer targeting new channels

THEME Techniques for Obtaining Support and Tools for Communication

TEXTS Critical Thinking –5th Edition–, Case Studies

Day 6

Automotive manufacturer with a difficult HR decision

THEME Techniques for Gaining Support/ Reflection

TEXTS Critical Thinking –5th Edition–, Review Assignment

Alumni in Thailand



Kantapol Manaspon

Fund Manager, Tech Corporate Venture Capital

“While working and raising a family in Thailand, I started with a few Pre-MBA courses first before finally decided to move into the Part-time Online MBA at GLOBIS. GLOBIS has provided me with the business knowledge, entrepreneurial mindset, and dynamic network to transform myself from being an engineer to being a business professionals confident in assessing tech startups”

Transform Yourself with the Pre-MBA

The Pre-MBA program offers practical business courses taught entirely in English over the course of 3 months.

- It covers the fundamentals of business administration such as strategy, marketing, leadership, accounting, finance, and more.
- Participants analyze corporate issues described in business cases and discuss solutions in an interactive learning environment.
- Certificates are offered for the non-degree courses upon successful completion of each subject.

Next steps



Apply to the Pre-MBA



www.globis.co.th

Learn More



www.globis.co.th/events/

Join our Events

GLOBIS Thailand



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Powered by Japan's No.1 MBA

From Japan to Thailand, we develop visionary leaders who create and innovate societies

Our innovative approach to teaching business education has established GLOBIS to be Japan's largest business school having taught over 6,000 MBA alumni and more than one million professionals through our corporate training programs.

The Pre-MBA we offer at GLOBIS Thailand is an experiential learning program held entirely in English and taught by world-class lecturers from GLOBIS University in Japan.

Guided by industry professionals and international case studies, be ready to analyze, discuss, and present in our dynamic, and encouraging learning atmosphere. Equip yourself with practical knowledge and skills that will allow you to make an immediate impact at work right away!

Our Services

GLOBIS Thailand strives to provide services that can have tangible results for both the individual and corporation.

○ Pre-MBA Program:

3-month business courses covering business fundamentals such as strategy, marketing, HR, and business analytics held online or hybrid in Bangkok

○ MBA Programs in Tokyo and Online

Consult with us about your MBA journey at GLOBIS University whether you want to study in Japan or online from Thailand. Discover scholarship opportunities and learn how the Pre-MBA can lead you to the future MBA.

○ Corporate Training Programs:

Customized and packaged global training programs taught in-house or online

○ GLOBIS Unlimited:

Get ahead with our business microlearning platform from Japan's No.1 MBA

Founder's Message

"We are very excited to expand our presence in Thailand with our Pre-MBA courses in the hybrid format. Our mission has always been to pave the way for change and innovation. We do this by connecting our three core pillars: people, capital, and knowledge to foster the business ecosystem and support visionary leaders. Maintaining these pillars is what we envisioned when we founded a venture capital firm, a publishing company, and, of course, our business school."



Yoshito Hori

Founder & President of GLOBIS Corporation
President, Graduate School of Management,
GLOBIS University



Since January 2021, we have conducted more than 30 course sessions, CEO seminars and networking events. Regardless of the COVID - 19 situation in Thailand, GLOBIS encourages the never-stop-learning self development experience by offering appropriate learning formats either entirely online or in the hybrid format.