

GLOBALIS Pre-MBA Course Offered This July 2025

Organizational Behavior and Leadership



Course Details

Upon completing the course, you will be able to:

- Learn key frameworks and their applications enabling you to grow into leaders that can cope better with the increasingly rapid changes taking place in today's business environment
- Look back on your own professional careers and apply key lessons learned to your actual workplace
- Explore and analyze operating conditions, business characteristics, and other factors related to management strategies which affect your people
- Study the themes of Leadership, Empowerment, Group Management, Change Management, Leadership and Organizations that Encourage Innovation and Fostering an Ideal Corporate Culture



Practical for Today's Leaders
100% interactive courses taught by industry experts using cases based on actual business issues in a variety of industries



3 Months, 18 Hours
Suitable for busy professionals with 6 sessions held every other week



Online Teaching
Flexible for today's lifestyle, choose to join on-site in Bangkok or online



Certificate
Participants will receive a certificate upon course completion

Schedule

6 Saturdays
9 AM - 12 PM

Format: Online or Hybrid

Course Fee: 37,850 THB (Excluding VAT),
scholarships are available for self-sponsored participants

July. 19

Aug. 2

Aug. 16

Aug. 30

Sep. 13

Sep. 27



Trond Varlid

Trond Varlid has extensive international marketing and senior executive experience that spans Europe, the US, and Asia. He spent fifteen years in corporate banking in London and Tokyo and two years as Japan country manager for an Asian online wealth management company based in Singapore. He also spent seven years as president of Tomra Japan, an environmental technology joint venture between Sumitomo Corporation and Tomra, a pioneer and global market leader in sorting technology for materials recycling. He is president and cofounder of EMC Quest K.K., helping business professionals in Tokyo become better presenters and communicators. He also coaches executives on dealing with difficult management, HR, and personal challenges. As program director of the JMEC Business Training Program in Tokyo, he provides a unique, hands-on training program for mid-career business professionals operated by eighteen foreign chambers of commerce in Japan. At GLOBALIS University, he teaches courses in HR management and corporate philosophy, among others.



Themes and Reading Materials

Day 1 Conflict and Growth Faced by Middle Managers during Organizational Change

CASE • Shohei Yamaguchi and Spark Corporation

Day 2 Corporate management and leadership, Empowerment-based Leadership

CASE • Starbucks Corporation
• New Coffee Chain Store Opening

Day 3 Perspectives for Analyzing Organizations and Changing Organizational Culture

CASE • Hoshino Resorts: Aiming to Be Masters of Resort Management

Day 4 Managing Organizational Change

CASE • Unilever's New Global Strategy: Competing through Sustainability

Day 5 Innovation Leadership and Teams

CASE • Teaming at Disney Animation

Day 6 Innovation Leadership and Organizational Change

CASE • HCL Technologies

Alumni in Thailand



Kantapol Manaspon

Fund Manager, Tech Corporate Venture Capital

“While working and raising a family in Thailand, I started with a few Pre-MBA courses first before finally decided to move into the Part-time Online MBA at GLOBIS. GLOBIS has provided me with the business knowledge, entrepreneurial mindset, and dynamic network to transform myself from being an engineer to being a business professionals confident in assessing tech startups”

Transform Yourself with the Pre-MBA

The Pre-MBA program offers practical business courses taught entirely in English over the course of 3 months

- It covers the fundamentals of business administration such as strategy, marketing, leadership, accounting, finance, and more
- Participants analyze corporate issues described in business cases and discuss solutions in an interactive learning environment
- Certificates are offered for the non-degree courses upon successful completion of each subject

Next steps



Apply to the Pre-MBA



www.globis.co.th

Learn More



www.globis.co.th/events/

Join our Events

GLOBIS Thailand



#2333 M Thai Tower, All Seasons Place 23Fl., 87 Wireless Road, Lumpini, Pathumwan Bangkok 10330 Thailand



TEL: +66 (0)2 627 9027



Email: imba-info@globis.ac.jp



@globisthailand

Powered by Japan's No. 1 MBA

From Japan to Thailand, we develop visionary leaders who create and innovate societies

Our innovative approach to teaching business education has established GLOBIS to be Japan's largest business school having taught over 9,600+ MBA alumni and more than two million professionals through our corporate training programs.

The Pre-MBA we offer at GLOBIS Thailand is an experiential learning program held entirely in English and taught by world-class lecturers from GLOBIS University in Japan.

Guided by industry professionals and international case studies, be ready to analyze, discuss, and present in our dynamic, and encouraging learning atmosphere. Equip yourself with practical knowledge and skills that will allow you to make an immediate impact at work right away!

Our Services

GLOBIS Thailand strives to provide services that can have tangible results for both the individual and corporation.

● Pre-MBA Program:

3-month business courses covering business fundamentals such as strategy, marketing, HR, and business analytics held online or hybrid in Bangkok

● MBA Programs in Tokyo and Online

Consult with us about your MBA journey at GLOBIS University whether you want to study in Japan or online from Thailand. Discover scholarship opportunities and learn how the Pre-MBA can lead you to the future MBA

● Corporate Training Programs:

Customized and packaged global training programs taught in-house or online

● GLOBIS Unlimited and nano MBA program:

Bited-sized on-demand learning platforms with AI boosted evaluation powered by Japan's No. 1 MBA curriculum

Founder's Message

"We are very excited to expand our presence in Thailand with our Pre-MBA courses in the hybrid format. Our mission has always been to pave the way for change and innovation. We do this by connecting our three core pillars: people, capital, and knowledge to foster the business ecosystem and support visionary leaders. Maintaining these pillars is what we envisioned when we founded a venture capital firm, a publishing company, and, of course, our business school."



Yoshito Hori

Founder & President of GLOBIS Corporation

President, Graduate School of Management,
GLOBIS University



Since January 2021, we have conducted more than 30 course sessions, CEO seminars and networking events. Regardless of the COVID-19 situation in Thailand, GLOBIS encourages the never-stop-learning self development experience by offering appropriate learning formats either entirely online or in the hybrid format.