

LOBIS Pre-MBA Course Offered This January 2026

Essentials of Finance



Course Details

Upon completing the course, you will be able to:

- Develop an overall understanding of finance
- Be enabled to describe the role of finance in corporate management in their own words
- Develop the ability to independently conduct basic financial analysis in business fields

This course is designed not for finance specialists, but for future business leaders who need to make sound decisions using financial insights as part of everyday management.



Practical for Today's Leaders
100% interactive courses taught by industry experts using cases based on actual business issues in a variety of industries



3 Months, 18 Hours
Suitable for busy professionals with 6 sessions held every other week



Online Teaching
Flexible for today's lifestyle, choose to join on-site in Bangkok or online



Certificate
Participants will receive a certificate upon course completion

Schedule

Format: Online or Hybrid

Course Fee: 37,850 THB (Excluding VAT),
scholarships are available for self-sponsored participants

Saturdays
9 AM - 12 PM

Jan. 24

Feb. 7

Feb. 21

Mar. 7

Mar. 21

Mar. 29

*The last day will be held on Sunday.



Satoshi Hirose

Satoshi Hirose is the dean of GLOBIS University. Before joining GLOBIS, he worked at BELLSYSTEM24, the largest CRM company in Japan. After it was acquired by Bain Capital, he launched a new business as SVP/Co-COO. Satoshi began his career as a derivatives trader and corporate risk manager. He then joined A.T. Kearney as a management consultant specializing in corporate strategy development and implementation, corporate transformation, M&A arrangements, and post-merger integration for various companies in Japan and Asia. Later, he took on various roles at AIG/AIU: corporate executive officer, VP in charge of operations and technology, chief of staff, and project management officer. While there, he led several corporate transition programs, including a turnaround after the 2008 financial crisis. At GLOBIS University, he teaches Finance, Financial Reorganization, Global Strategy, Leadership, and Management Philosophy for both the Japanese and English MBA programs.

Education:
MSIA, Carnegie Mellon University
BA, Economics, Keio University



@globisthailand

Themes and Reading Materials

SESSION 1 Finance Unit: 1

- THEME** Cash Flow and time of Money
How to Measure the Value of Assets
- CASE** • Interactive Lecture: Finance Unit 1

SESSION 2 Finance Unit: 2

- THEME** How to Measure the Value of a Business/Project and Make Decisions
Rules for Making Investment Decisions
- CASE** • Interactive Lecture: Finance Unit 2

SESSION 3 Finance Unit: 3

- THEME** Business Investment Decisions
- CASE** • Pandora Cosmetics Co.: Profitability Analysis for the Internet Channel
• Interactive Lecture: Finance Unit 3

SESSION 4 Finance Unit: 4

- THEME** Calculating the Equity Cost of Capital
Capital Structure and Enterprise Value
- CASE** • Yokohama Flour Co. Ltd.
• Interactive Lecture: Finance Unit 4

SESSION 5 Finance Unit: 5

- THEME** Enterprise Value and Stock Value
- CASE** • Interactive Lecture: Finance Unit 5

SESSION 6 Finance Unit: 6

- THEME** Other Topics about Enterprise Valuation
Investment evaluation comprehensive exercises
- CASE** • Interactive Lecture: Finance Unit 6
• New Market Entry by Industry Plastics Ltd.

Alumni in Thailand



Kantapol Manaspon

Fund Manager, Tech Corporate Venture Capital

“ While working and raising a family in Thailand, I started with a few Pre-MBA courses first before finally decided to move into the Part-time Online MBA at GLOBIS. GLOBIS has provided me with the business knowledge, entrepreneurial mindset, and dynamic network to transform myself from being an engineer to being a business professionals confident in assessing tech startups”

Transform Yourself with the Pre-MBA

The Pre-MBA program offers practical business courses taught entirely in English over the course of 3 months

- It covers the fundamentals of business administration such as strategy, marketing, leadership, accounting, finance, and more
- Participants analyze corporate issues described in business cases and discuss solutions in an interactive learning environment
- Certificates are offered for the non-degree courses upon successful completion of each subject

Next steps



Apply to the Pre-MBA



Learn More



Join our Events

GLOBIS Thailand



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Powered by Japan's No. 1 MBA

From Japan to Thailand, we develop visionary leaders who create and innovate societies

Our innovative approach to teaching business education has established GLOBIS to be Japan's largest business school having taught over 10,000+ alumni and more than one million professionals through our corporate training programs.

The Pre-MBA we offer at GLOBIS Thailand is an experiential learning program held entirely in English and taught by world-class lecturers from GLOBIS University in Japan.

Guided by industry professionals and international case studies, be ready to analyze, discuss, and present in our dynamic, and encouraging learning atmosphere. Equip yourself with practical knowledge and skills that will allow you to make an immediate impact at work right away!

Our Services

GLOBIS Thailand strives to provide services that can have tangible results for both the individual and corporation.

● Pre-MBA Program:

3-month business courses covering business fundamentals such as strategy, marketing, HR, and business analytics held online or hybrid in Bangkok

● MBA Programs in Tokyo and Online

Consult with us about your MBA journey at GLOBIS University whether you want to study in Japan or online from Thailand. Discover scholarship opportunities and learn how the Pre-MBA can lead you to the future MBA

● Corporate Training Programs:

Customized and packaged global training programs taught in-house or online

● GLOBIS Unlimited and nano MBA program:

Bited-sized on-demand learning platforms with AI boosted evaluation powered by Japan's No. 1 MBA curriculum

Founder's Message

"We are very excited to expand our presence in Thailand with our Pre-MBA courses in the hybrid format. Our mission has always been to pave the way for change and innovation. We do this by connecting our three core pillars: people, capital, and knowledge to foster the business ecosystem and support visionary leaders. Maintaining these pillars is what we envisioned when we founded a venture capital firm, a publishing company, and, of course, our business school."



Yoshito Hori

Founder & President of GLOBIS Corporation

President, Graduate School of Management,
GLOBIS University



Since January 2021, we have hosted more than 30 course sessions, CEO seminars, and networking events. We are dedicated to building a vibrant local community in Thailand and opening doors to global opportunities, empowering leaders to grow, connect and thrive in a changing world.